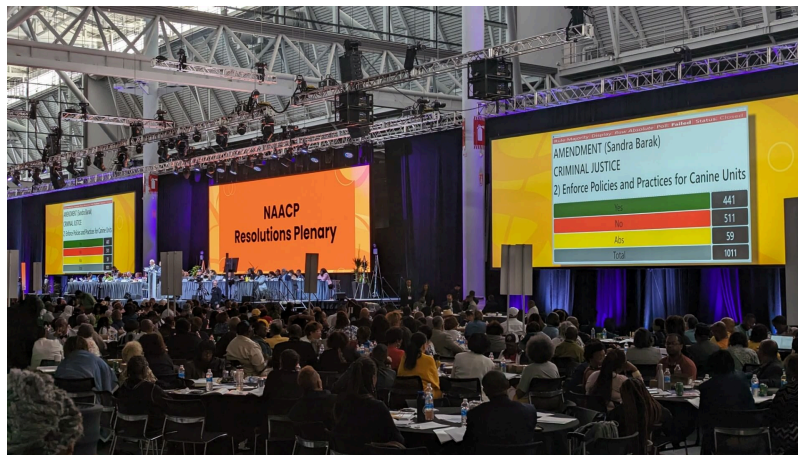# NAACP Utilizes Meridia's Electronic Voting Clickers Again During Their 114th Annual Convention

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NAACP Resolutions Plenary Session, Boston, MA

The NAACP utilized Meridia's electronic voting platform to collect, count and document the ballots of over 1,300 delegates appointed from each of the nation's regions during their 114th annual convention hosted this year at the Boston Convention and Exhibition Center (BCEC). The voting system allowed the NAACP to conduct business meeting voting quickly, accurately, and securely during their Resolutions Plenary session. Leon W. Russell, (NAACP Chair) led the meeting and verbally opened and closed each vote.

MALVERN, Pa., August 9, 2023 /PRNewswire-PRWeb/ --

Just like last year in Atlantic City, NJ Meridia's electronic voting clickers replaced a longstanding tradition of paper ballots and manual vote-counting from yesteryears. The week-long event ran from July 28th to August 1st in Boston, covering issues like LGBTQ+ rights, Gun Control, Environmental Protection, Police Training and many other hot-button topics.

Vote-counting was handled entirely by Meridia's [TownVOTE software and keypads](), which were used during the voting session on Monday, July 31st. The system's implementation

allowed delegates to vote with a simple press of a Yes, No, or Abstain button and interpret their results with a higher level of speed and accuracy.

With over 1,300 participants in attendance during the Resolutions Plenary Session, the convention was one of Meridia's largest events of the year. Meridia covered the entire space with their unique RF signal and Meridia technicians provided technical and logistical support from the training, logistics, equipment setup and testing, to operation of the voting software.

After an initial test vote, the official vote was shortly underway. The flexibility of TownVOTE allowed Meridia technicians to quickly adapt to the shifting structure of the meeting as new proposals and amendments were brought up, making the event completely seamless despite several unexpected votes taking place throughout the session.
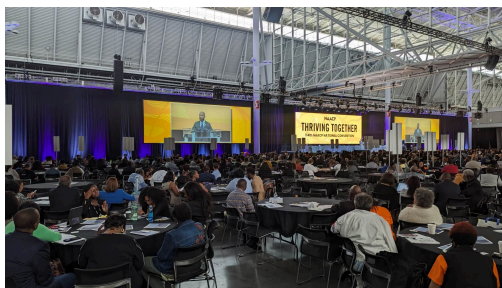
With TownVOTE software automatically counting each vote, voting members were able to skip the time-consuming process of manually counting paper ballots, or the unclear counting of "yea" and "nay" voice votes, achieving a clear result instantaneously after the end of the voting period.

With electronic voting, each resolution was declared within 30 seconds, with actual vote counts for Yes, No and Abstain, and on the first try, without the need to recount or use paper ballots.
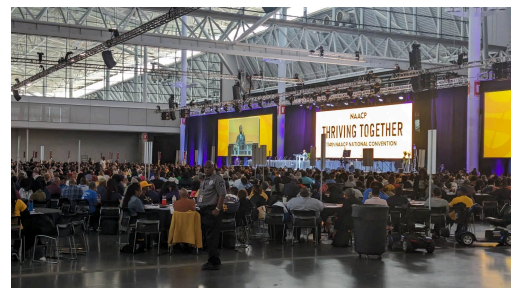

Media Contact
Peter Babel, Meridia Interactive Solutions, 1 6102606800, rsvp@meridiaars.com, https://www.meridiaars.com

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